

EMAIL US



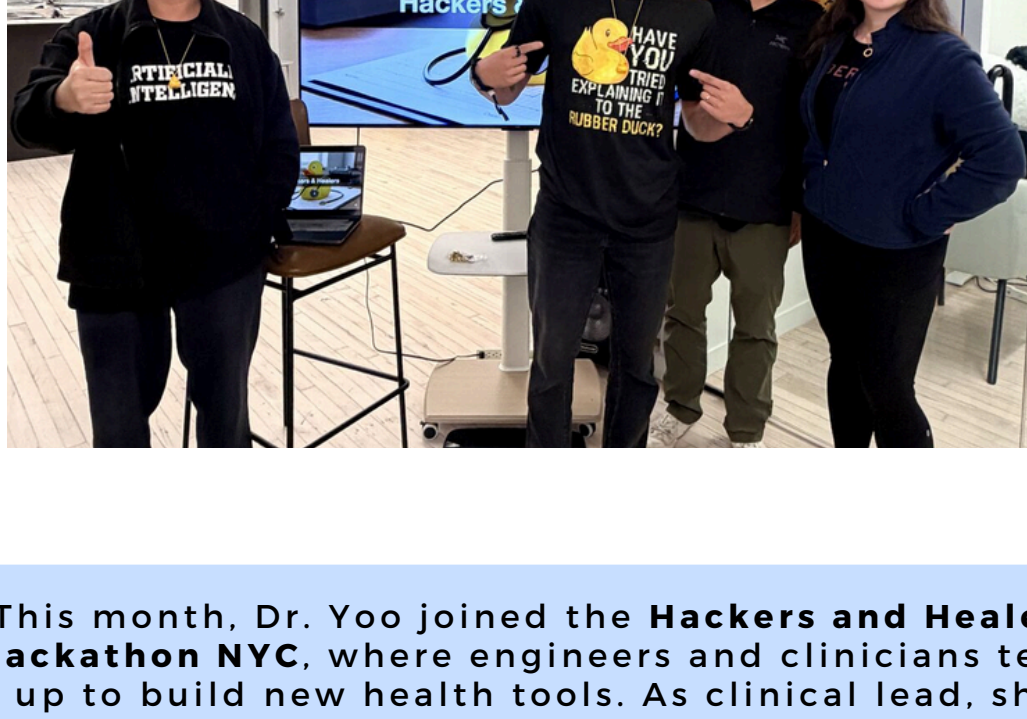
MAKE AN APPOINTMENT

OCTOBER 2026

NEWSLETTER

THE LATEST FROM DR. YOO REGARDING
DERMATOLOGY AND SKIN CARE

LONGEVITY HACKATHON



This month, Dr. Yoo joined the **Hackers and Healers Hackathon NYC**, where engineers and clinicians team up to build new health tools. As clinical lead, she helped design Longevity Baseline, a phone-based motion tracker and dashboard that pairs lab results reviewed by physicians.

The goal: a simple, measurable starting point for healthy aging, and an easy way to track progress over time.

It builds on her AI and dermatology work with the belief that longevity care should be personal, data-informed, and always doctor-guided.

ECZEMA AWARENESS MONTH



October is **Eczema Awareness Month**. Atopic dermatitis (eczema) affects people of all ages and skin tones, and it can look different on darker skin, where redness may appear purple, brown, or gray.

As the weather turns cold and dry, flares often increase. Gentle cleansing, fragrance-free moisturizers, and a consistent routine can help, and newer prescription treatments, including biologics, offer real relief for moderate to severe eczema.

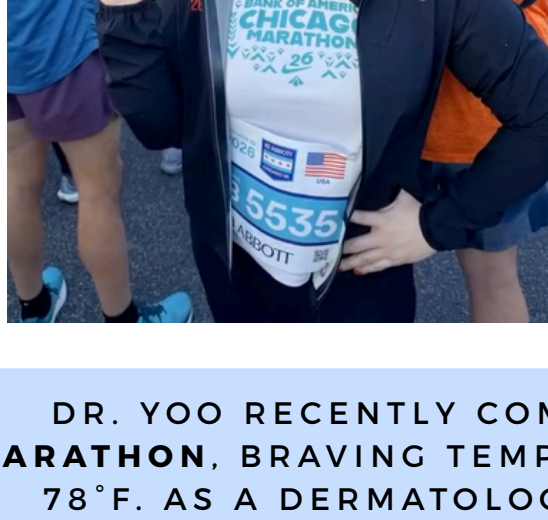
L'ORÉAL LABS VISIT



DR. YOO RECENTLY VISITED **L'ORÉAL'S** HUDSON YARDS OFFICES AND RESEARCH & INNOVATION LABS IN NEW JERSEY FOR AN EXCLUSIVE LOOK AT **LA ROCHE-POSAY'S** NEW **ANTHELIOS UV DEFENSE SUNSCREEN**.

FEATURING **BEMOTRIZINOL (BEMT)**, THE FIRST NEW U.S. SUNSCREEN ACTIVE IN OVER 20 YEARS, THE FORMULA OFFERS BROAD UVA/UVB PROTECTION, HIGH PHOTOSTABILITY, AND CELL-OX SHIELD ANTIOXIDANTS. THIS EXCITING INNOVATION MARKS A STEP FORWARD IN EFFECTIVE SUN PROTECTION FOR ALL SKIN TONES.

CHICAGO MARATHON WEEKEND

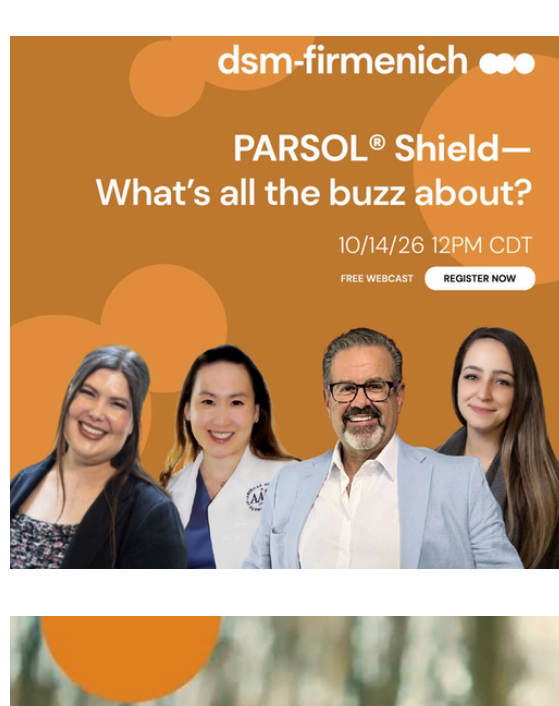
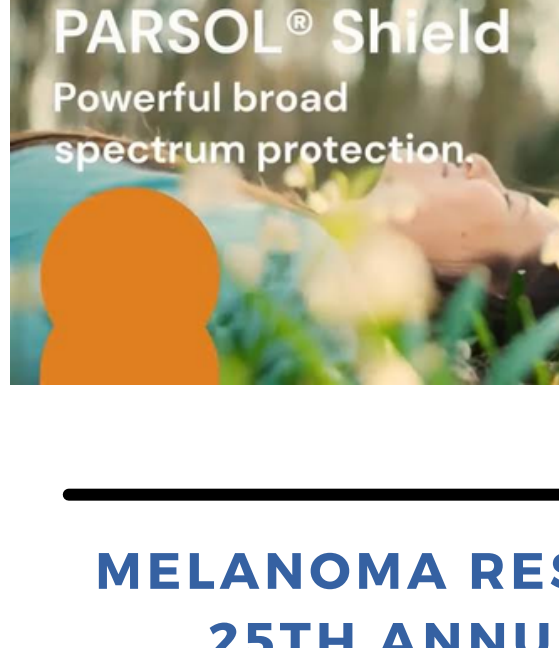


CHICAGO MARATHON
2026
Oct 10-11

DR. YOO RECENTLY COMPLETED THE **CHICAGO MARATHON**, BRAVING TEMPERATURES THAT REACHED 78°F. AS A DERMATOLOGIST AND RUNNER, SHE EMPHASIZED THE IMPORTANCE OF SUN PROTECTION AND HYDRATION, USING **LA ROCHE-POSAY'S** NEW **ANTHELIOS UV DEFENSE SUNSCREEN** THROUGHOUT THE RACE.

THE WEEKEND WAS MADE EVEN MORE MEMORABLE BY MEETING TWO MARATHON LEGENDS, **JOAN BENOIT SAMUELSON** AND **DEENA KASTOR**, WHO INSPIRED GENERATIONS OF RUNNERS.

PARSOL SHIELD: SUNSCREEN INNOVATION



DR. YOO RECENTLY JOINED AN EXPERT PANEL HOSTED BY DSM-FIRMENICH TO DISCUSS **PARSOL SHIELD**, THE FIRST NEW SUNSCREEN UV FILTER PERMITTED IN THE U.S. IN OVER 20 YEARS.

ALONGSIDE REGULATORY EXPERT CARL D'RUIZ AND COSMETIC CHEMIST AVA PERKINS, SHE EXPLORED THE **SCIENCE BEHIND NEW UV FILTERS**, THE FDA APPROVAL PROCESS, AND THE NEED FOR IMPROVED SUN PROTECTION. ALSO KNOWN AS **BEMOTRIZINOL (BEMT)**, **PARSOL SHIELD** OFFERS BROAD-SPECTRUM UVA/UVB PROTECTION AND HIGH PHOTOSTABILITY, MARKING AN EXCITING ADVANCEMENT IN SUNSCREEN TECHNOLOGY.

MELANOMA RESEARCH FOUNDATION'S 25TH ANNUAL NEW YORK GALA



DR. YOO RECENTLY ATTENDED THE MELANOMA RESEARCH FOUNDATION'S 25TH ANNUAL NEW YORK GALA AS A GUEST OF ELTAMD, CELEBRATING LEADERS IN **MELANOMA RESEARCH AND PREVENTION**.

THE EVENING HIGHLIGHTED 25 YEARS AND OVER **\$28 MILLION RAISED** FOR LIFESAVING RESEARCH. AS A DERMATOLOGIST AND MOHS SURGEON, DR. YOO EMPHASIZED THE IMPORTANCE OF EARLY DETECTION, DAILY SUN PROTECTION, AND ANNUAL SKIN CHECKS IN THE FIGHT AGAINST SKIN CANCER.

MIT AI CONFERENCE 2026



DR. YOO RECENTLY ATTENDED THE **10TH ANNUAL MIT AI CONFERENCE** IN MOUNTAIN VIEW, CALIFORNIA, CENTERED ON THE THEME "THE AGE OF AGENCY."

THE EVENT BROUGHT TOGETHER LEADERS IN TECHNOLOGY, RESEARCH, AND HEALTHCARE TO EXPLORE THE **FUTURE OF ARTIFICIAL INTELLIGENCE**. AS AN MIT ALUMNA AND DERMATOLOGIST, DR. YOO REFLECTED ON AI'S GROWING ROLE IN HEALTHCARE, FROM MEDICAL IMAGING TO PATIENT CARE, EMPHASIZING THE IMPORTANCE OF **TRUST, SAFETY, AND ACCOUNTABILITY** AS THESE TECHNOLOGIES ADVANCE.

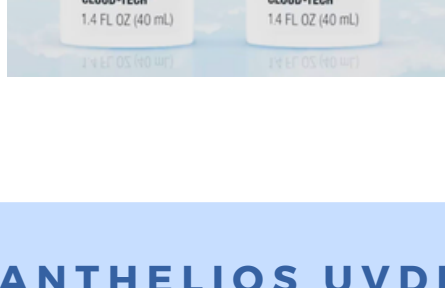
MAJOR MILESTONES FOR SUN PROTECTION

BEMOTRIZINOL (BEMT), A MODERN BROAD-SPECTRUM UV FILTER LONG USED INTERNATIONALLY, IS NOW MAKING ITS WAY INTO SUNSCREENS AVAILABLE IN THE U.S. BEMT PROVIDES STRONG **UVA** AND **UVB** PROTECTION AND IS HIGHLY PHOTOSTABLE, GIVING SUNSCREEN FORMULATORS MORE FLEXIBILITY TO CREATE LIGHTWEIGHT, WEARABLE FORMULAS.

HERE IS WHAT IS NOW AVAILABLE IN THE U.S.:

ULTRA VIOLETTE UNBLOCK SCREEN SPF 50

ONE OF THE FIRST BEMT-CONTAINING SUNSCREENS LAUNCHED IN THE U.S., DESIGNED FOR ACNE-PRONE, OILY, AND REACTIVE SKIN WITH A SOFT-MATTE FINISH.



NEUTROGENA® CLOUD-TECH™ SUNSCREEN

ALSO FORMULATED WITH 6% BEMT, THE CLEAR FACE OPTION IS DESIGNED WITH ACNE-PRONE SKIN IN MIND AND INCLUDES NIACINAMIDE AND VITAMIN E.

ANTHELIOS UVDEFENSE SUNSCREEN SPF 50

A NEW WEIGHTLESS, MILKY FACIAL SUNSCREE FORMULATED WITH BEMT TO PROTECT AGAINST UVA AND UVB RADIATION.

