



EMAIL US



MAKE AN APPOINTMENT

MARCH 2025

NEWSLETTER

THE LATEST FROM DR. YOO REGARDING DERMATOLOGY AND SKIN CARE

WOMEN'S HISTORY MONTH



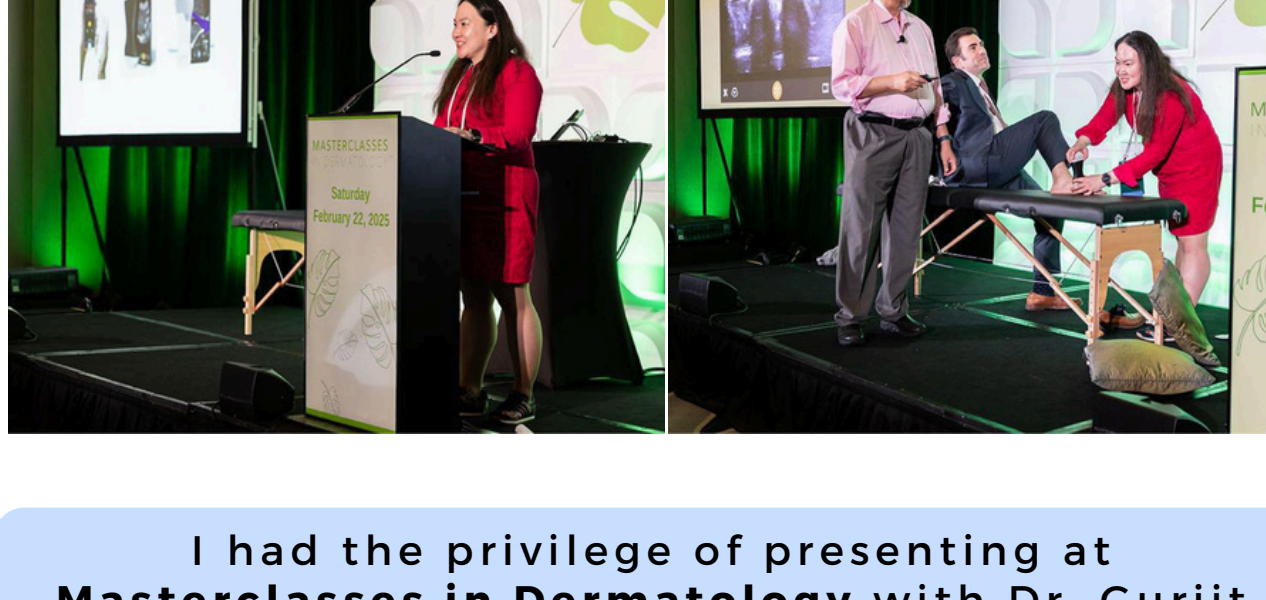
March is Women's History Month – a time to honor the trailblazing women in dermatology. Pioneers like **Daisy Maude Orleman Robinson**, the first female American dermatologist paved the way for women in the field. Today, the **Women's Dermatologic Society** continues the legacy in empowering women to fulfill their greatest potential.

K-BEAUTY LAUNCH: AESTURA



AESTURA, a brand by AmorePacific, just launched in the US! It is the #1 dermatologist-recommended brand in South Korea for sensitive skin. As the principal investigator for their first clinical trial in the US, we just published our findings about the ATOBARRIER365 cream that contains ceramide capsule technology for skin barrier recovery.

MASTERCLASSES IN DERMATOLOGY: ULTRASOUND DIAGNOSIS WORKSHOP



I had the privilege of presenting at **Masterclasses in Dermatology** with Dr. Gurjit Kaely, where we discussed the use of hand-held ultrasound in both medical and aesthetic applications.

AMERICAN ACADEMY OF DERMATOLOGY 2025 AAD ANNUAL MEETING



I recently attended the **AAD Annual Meeting** in Orlando, Florida. At the Photodermatology Society meeting, I presented on how AI is revolutionizing sunscreen formulations and at the Advancing Innovations in Dermatology Forum, I co-chaired a session on LLMS in Clinical Practice: Beyond the Hype.



WIN PRODUCTS! SUPPORT THE SKIN CARE FOUNDATION



Over the next few weeks, we'll be randomly selecting a **lucky donor each week to receive a gift basket filled with moisturizers, cleansers, and of course, sunscreen!**

For **every \$25 donation** to the Skin Care Foundation, you'll earn an entry into the raffle for a **chance to win**. Don't miss out on this exciting opportunity to support SCF and treat yourself to some amazing skincare products!



Thank you to everyone who joined us at The Transcript to support the Skin Cancer Foundation! We're just \$50K away from funding a new RV for the Save Destination Healthy Skin Program.



DONATE TO THE SKIN CANCER FOUNDATION!

OFFICE REMINDERS



Dear Patients,

Please keep in mind these policies regarding office operations:

1) Please email us at appts@janeyoomd.com for appointment requests.

2) We are going digital! Please utilize the patient portal in order to streamline communications.

DISCOUNT CODES



20% off with JANEYOOMD



20% off with MED20

OLIVE YOUNG

CLICK ON THIS LINK FOR 5% OFF AT OLIVE YOUNG:

[HTTPS://GLOBAL.OLIVEYOUNG.COM/IF/RD?SU=WYSR7IM9](https://global.oliveyoung.com/IF/RD?SU=WYSR7IM9)

FOLLOW US ON INSTAGRAM FOR MORE DERMATOLOGY TIPS! @JANEYOOMD

