

# DR. YOO'S PRESS FEATURES

Dr. Yoo's expertise continues to be recognized by leading national and industry publications. Recent media features in Vogue, NBC News, CNN, The New York Post, and The Dermatology Digest highlight her insights on dermatology, skincare, and emerging trends in aesthetic medicine.

Read below!

VOGUE

BEAUTY

Brightening, Concealing, and Hydrating—Tinted Eye Creams Do It All

SKIN

Stimulating Collagen Is the Best Thing You Can Do for Your Skin, According to Experts

BEAUTY

Do Plumping Creams Really Work? Dermatologists Weigh In

NEW YORK POST

SHOPPING

On the 'Fauxzempic trend': 15 de-puffing products and devices that lift and sculpt

SHOPPING

The derm-approved guide to every age: Plus the 'single most important anti-aging product'



NBC NEWS

SKINCARE

Is K-beauty the secret to glass skin? We asked dermatologists

HAIRCARE

The best Korean hair care products for glossy, healthy hair

CNN underscored

Beauty / Skin Care

7 Korean beauty ingredients that will make your skin glow, according to dermatologists

Dd. The Dermatology Digest

CUTANEOUS ONCOLOGY | SKIN CANCER

Updated With International Perspective: Global Skin Cancer Burden Set to Surge Through 2050, Especially in Lower-SDI Regions

## PRODUCT SPOTLIGHT

**PARSOL® SHIELD, OR BEMT, IS A NEXT-GENERATION UV FILTER RECENTLY APPROVED IN THE UNITED STATES. KNOWN FOR ITS BROAD-SPECTRUM PROTECTION AND EXCEPTIONAL PHOTOSTABILITY, IT HAS BEEN A TRUSTED SUNSCREEN INGREDIENT GLOBALLY FOR YEARS.**

**WATCH OUR VIDEO BELOW TO LEARN WHY BEMT APPROVAL IS A MAJOR MILESTONE FOR SUNSCREEN INNOVATION AND THE FUTURE OF SUN PROTECTION.**



## TECHNOLOGY SPOTLIGHT

### NOTICING FACIAL VOLUME LOSS AFTER WEIGHT LOSS OR GLP-1 MEDICATIONS?

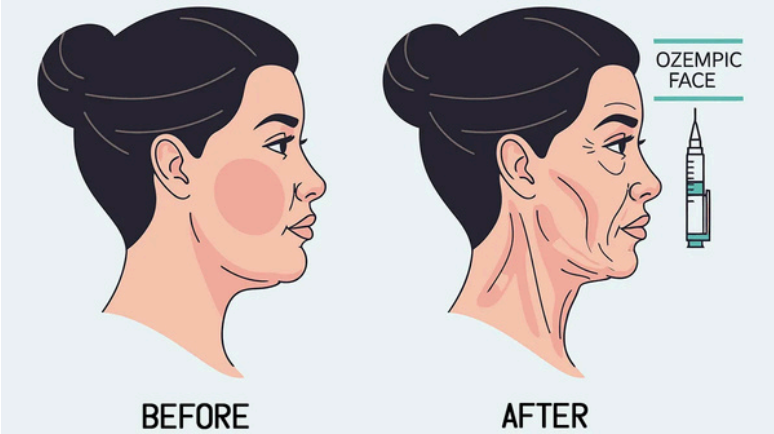
"**OZEMPIC FACE**" REFERS TO THE FACIAL HOLLOWING, SKIN LAXITY, AND LOSS OF VOLUME THAT CAN OCCUR AFTER SIGNIFICANT WEIGHT LOSS. WHILE THE TERM IS NEW, THE CHANGES ARE WELL UNDERSTOOD BY DERMATOLOGISTS AND CAN OFTEN BE IMPROVED WITH PERSONALIZED TREATMENT.

COMMON TREATMENT OPTIONS INCLUDE:

- **DERMAL FILLERS** TO RESTORE LOST FACIAL VOLUME
- **BIOSTIMULATORS** SUCH AS SCULPTRA TO SUPPORT COLLAGEN PRODUCTION
- **SKIN-TIGHTENING TREATMENTS** TO IMPROVE FIRMNESS AND ELASTICITY
- **MICRONEEDLING AND REGENERATIVE TREATMENTS** TO ENHANCE SKIN QUALITY

✨ CONCERNED ABOUT CHANGES IN YOUR APPEARANCE AFTER WEIGHT LOSS?

REACH OUT TO US AT [APPTS@JANEYOOMD.COM](mailto:APPTS@JANEYOOMD.COM) TO SCHEDULE YOUR CONSULTATION



## EXCITING OPPORTUNITY!

### CLINICAL TRIALS

We are currently conducting **three clinical studies** at our office and are looking for eligible participants:

1. For patients currently taking a **GLP-1 medication** who are interested in trying a new topical cosmetic product.
2. For patients interested in injectable filler treatment to improve **mid-cheek facial volume** and contour.
3. For patients with **hyperpigmentation** who are interested in trying a new topical treatment.

If you are interested in participating or learning more, please reach out to us at: [clinicaltrials@janeyoomd.com](mailto:clinicaltrials@janeyoomd.com)

## OFFICE REMINDERS

Dear Patients,

Please keep in mind these policies regarding office operations:

1) Please email us at [appts@janeyoomd.com](mailto:appts@janeyoomd.com) for appointment requests.

2) We are going digital! Please utilize the patient portal in order to streamline communications.

### DISCOUNT CODES

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Coolibar®

20% off with YOO202025



20% off with JANEYOOMD



20% off with MED20

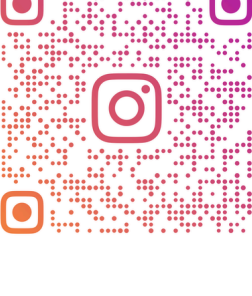
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USE CODE **JANEYOOMD25** FOR **5% OFF** AT CHECKOUT!

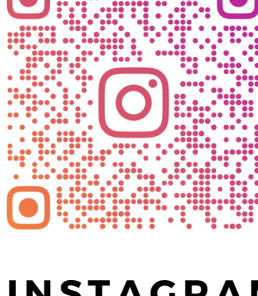
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