

JULY 2025

NEWSLETTER

THE LATEST FROM DR. YOO REGARDING DERMATOLOGY AND SKIN CARE

UV AWARENESS MONTH



July is UV Awareness Month! Protecting your skin from ultraviolet (UV) rays is essential year-round, but especially during the summer months when UV exposure is at its peak. Overexposure can lead to sunburn, premature aging, and increased skin cancer risk. Be sure to wear broad-spectrum SPF 30+ sunscreen daily, reapply every two hours, and don't forget often-missed spots like your ears, hands, and scalp.

ELTAMD X SKIN CANCER FOUNDATION

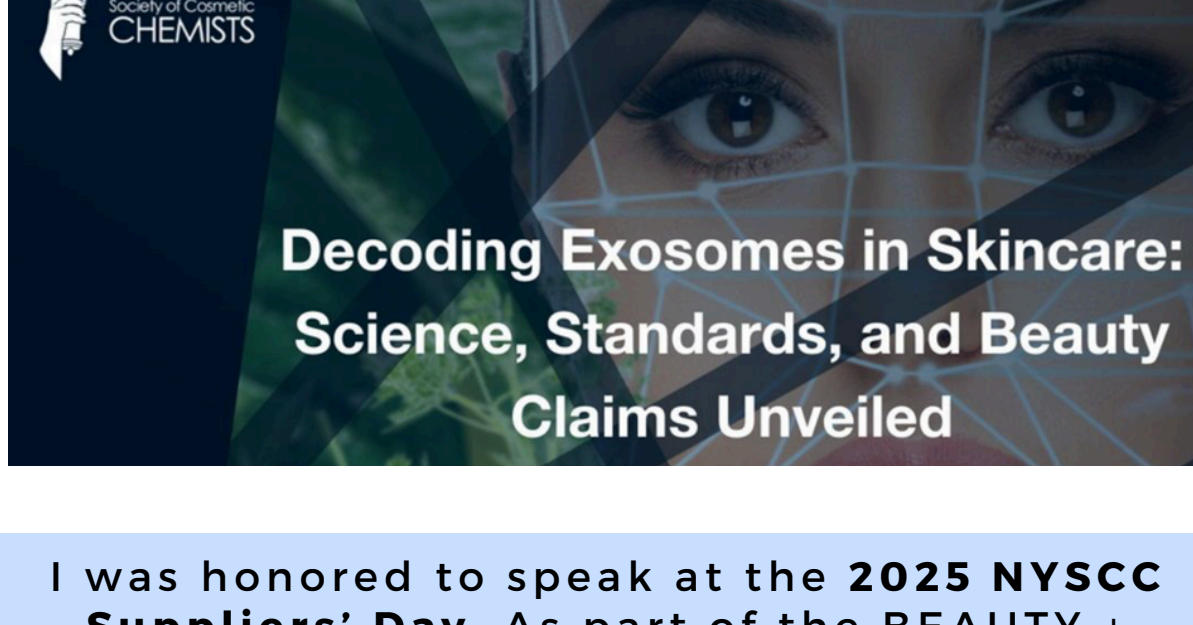
LUNCH & LEARN



In May, I joined **EltaMD** and the **Skin Cancer Foundation** for a Lunch & Learn at EltaMD's headquarters. From clinical insights to everyday SPF habits, the session emphasized that prevention starts with education. The discussion also touched on recent headlines that reaffirmed the safety and effectiveness of both mineral and non-mineral sunscreens under FDA oversight.

NEW YORK SOCIETY FOR COSMETIC CHEMISTS:

NYSCC SUPPLIERS' DAY 2025



I was honored to speak at the **2025 NYSCC Suppliers' Day**. As part of the BEAUTY + MEDICINE = DERMABEAUTYtrack, I presented "Decoding Exosomes in Skincare: Science, Standards, and Beauty Claims Unveiled," offering a deep dive into the clinical relevance of exosomes, the evolving regulatory landscape, and their growing impact on product development.

NEW YORK TECH WEEK 2025



I kicked off **NY Tech Week 2025** with an evening hosted by **MIT Technology Review**, focused on how artificial intelligence is transforming startups, leadership, and the future of care. A dynamic panel of founders and investors explored AI's evolving role in sectors from healthcare to enterprise tech, and what it means to lead in a space where both technical insight and human-centered strategy matter.

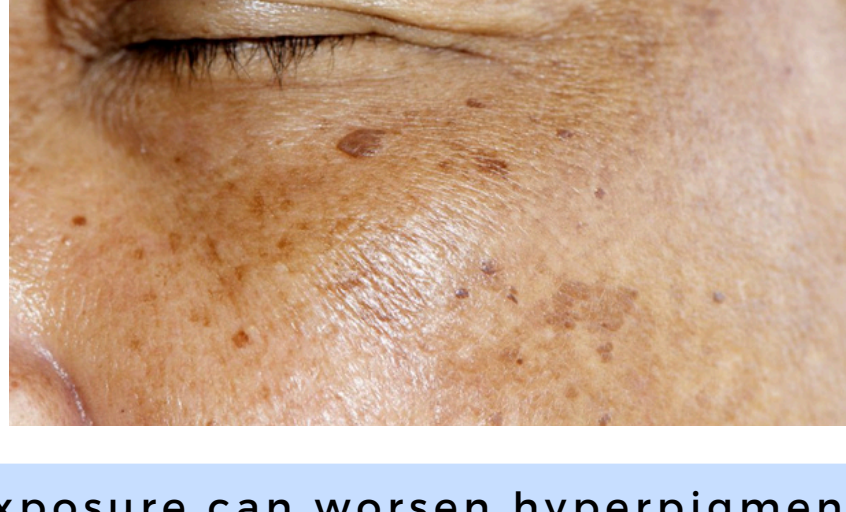
INTERNATIONAL MASTER COURSE ON AGING SCIENCE

IMCAS ASIA 2025



I recently returned from **IMCAS Asia 2025** in Bangkok, Thailand. I was honored to chair sessions on ultrasound in dermatology and aesthetics, and to speak as a panelist on topics including regenerative medicine, skin of color, and AI in aesthetics. I was joined by global experts to exchange insights shaping the future of skin health and beauty.

DEALING WITH HYPERPIGMENTATION THIS SUMMER?



Sun exposure can worsen hyperpigmentation, especially in the summer months when UV levels are at their peak. Even with daily SPF, melasma, dark spots, and post-inflammatory discoloration can become more pronounced. Ask us about our in-office treatments like lasers and chemical peels as there are powerful tools for managing hyperpigmentation!

OFFICE REMINDERS



Dear Patients,

Please keep in mind these policies regarding office operations:

1) Please email us at appts@janeyoomd.com for appointment requests.

2) We are going digital! Please utilize the patient portal in order to streamline communications.

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