

EMAIL US



MAKE AN APPOINTMENT

FEBRUARY 2025

NEWSLETTER

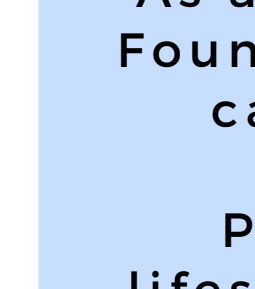
THE LATEST FROM DR. YOO REGARDING
DERMATOLOGY AND SKIN CARE

BLACK HISTORY MONTH



February is Black History Month—a time to honor the achievements and contributions of Black leaders in medicine and dermatology.

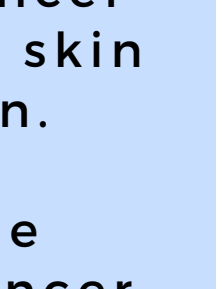
From groundbreaking research on skin of color to innovations in hair and scalp health, Black dermatologists have made a lasting impact on the field. We recognize their invaluable work and remain committed to inclusive, personalized care for all skin types.



EXCITING RAFFLE!

SUPPORT THE SKIN CARE

FOUNDATION

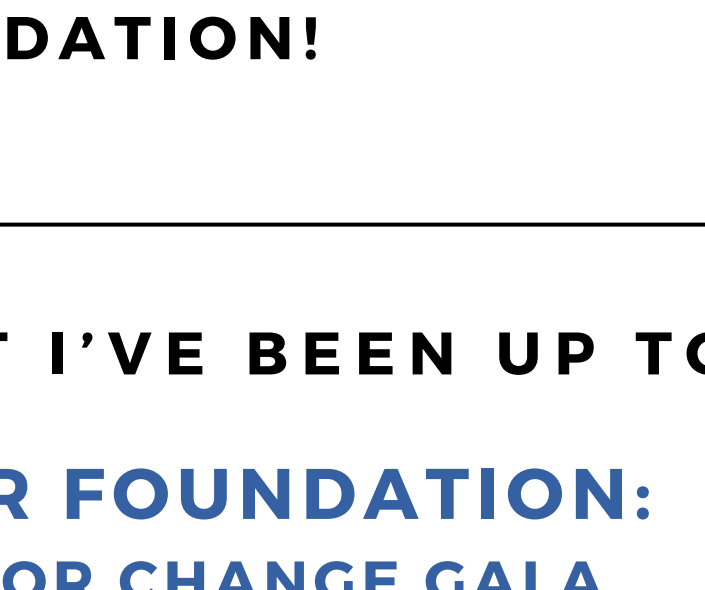


As a spokesperson for the Skin Cancer Foundation, I am passionate about skin cancer prevention and detection.

Please join me in supporting the lifesaving programs of the Skin Cancer Foundation! **Scan the QR code below or click the button** to donate. Together, we can fight skin cancer and save lives!

Over the next few weeks, we'll be randomly selecting a **lucky donor each week to receive a gift basket filled with moisturizers, cleansers, and of course, sunscreen!**

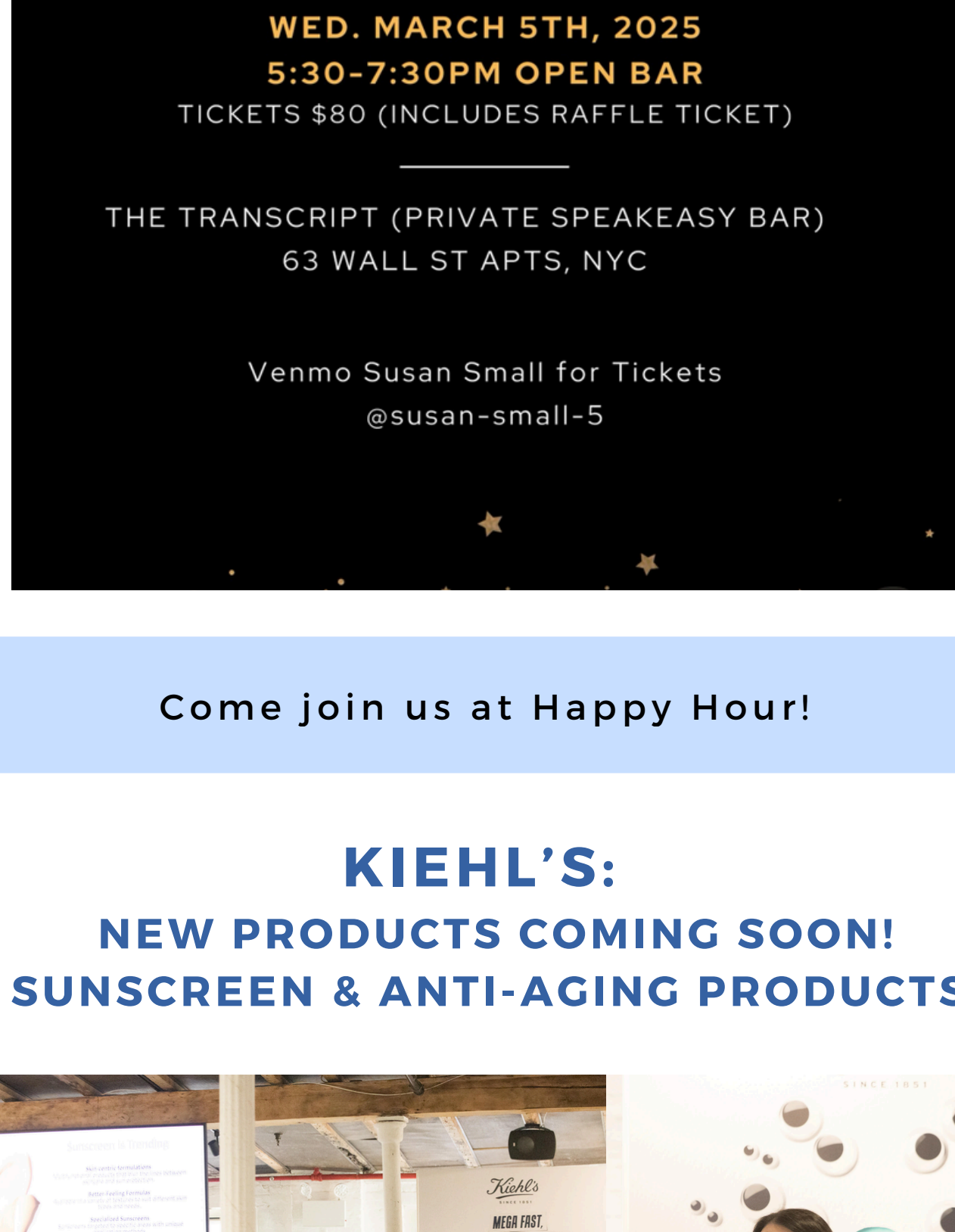
For **every \$25 donation** to the Skin Care Foundation, you'll earn an entry into the raffle for a **chance to win**. Don't miss out on this exciting opportunity to support SCF and treat yourself to some amazing skincare products!



DONATE TO THE SKIN CANCER FOUNDATION!

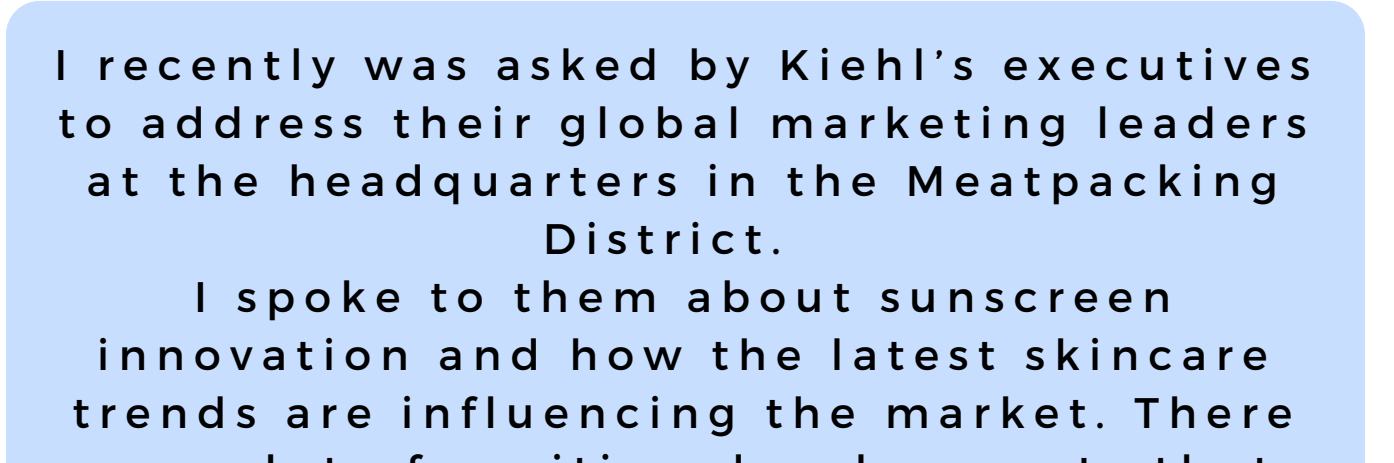
FIND OUT WHAT I'VE BEEN UP TO!

SKIN CANCER FOUNDATION: CHAMPIONS FOR CHANGE GALA AND FUNDRAISING HAPPY HOUR



Come join us at Happy Hour!

KIEHL'S: NEW PRODUCTS COMING SOON! SUNSCREEN & ANTI-AGING PRODUCTS



I recently was asked by Kiehl's executives to address their global marketing leaders at the headquarters in the Meatpacking District.

I spoke to them about sunscreen innovation and how the latest skincare trends are influencing the market. There are a lot of exciting developments that you will see in stores!

INTERNATIONAL CONFERENCE IMCAS PARIS



I had the privilege of attending the IMCAS World Congress in Paris, connecting with global experts in dermatology, plastic surgery, and aesthetic medicine. I presented on AI global regulation at the Skin and Digital Summit. I also co-chaired the Cosmeceuticals MasterClass on Skincare & Digital, as well as a session on Bioregeneration.

Some other exciting experiences were participating in testing the first wearable ultrasound device and learning more about exosomes in regenerative medicine. A fun highlight was interviewing Dr. Sandra Lee ("Dr. Pimple Popper") while enjoying a variety of stinky cheeses for "The Cheesy Ones."

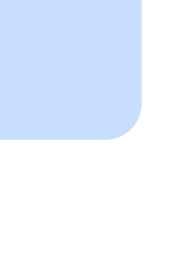


**AESTURA
NOW AT SEPHORA**



I was the first person to conduct U.S. clinical trials with AESTURA, a leading Korean cosmetic brand under Amorepacific. The brand just made its U.S. debut exclusively at Sephora! AESTURA is known for its Atobarrier 365 technology, designed to help people with sensitive skin.

OFFICE REMINDERS

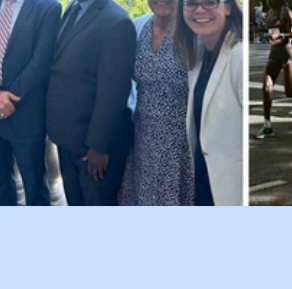


Dear Patients,

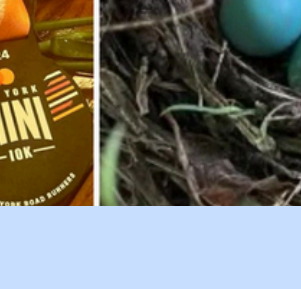
Please keep in mind these policies regarding office operations:

- 1) Please email us at appts@janeyoomd.com for appointment requests.
- 2) We are going digital! Please utilize the patient portal in order to streamline communications.

DISCOUNT CODES



20% off with JANEYOOMD



20% off with MED20

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