



EMAIL US



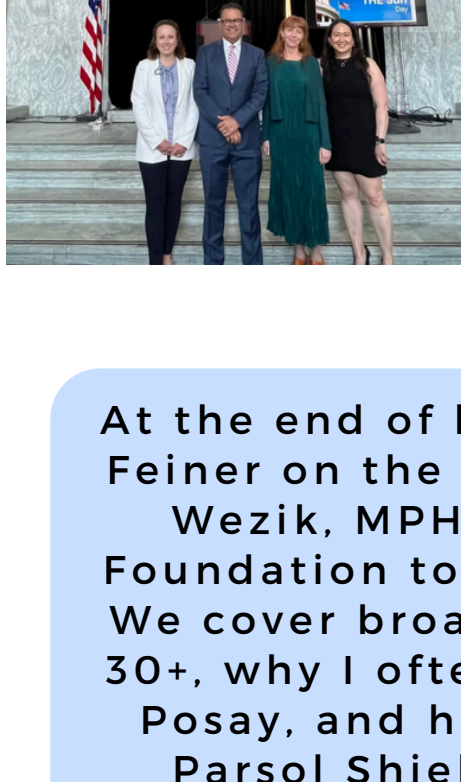
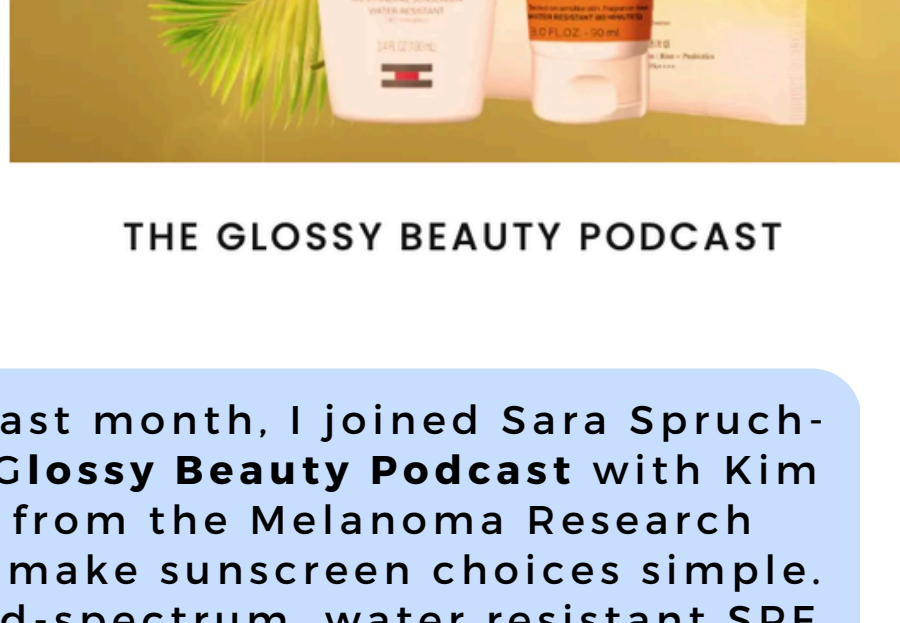
MAKE AN APPOINTMENT

AUGUST 2025

# NEWSLETTER

THE LATEST FROM DR. YOO REGARDING  
DERMATOLOGY AND SKIN CARE

## SUNSCREEN LEGISLATION & GLOSSY PODCAST

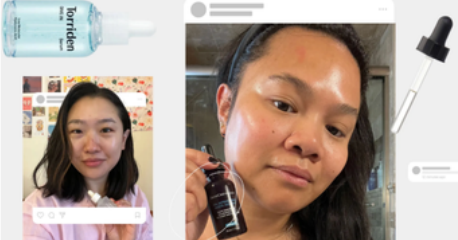


### THE GLOSSY BEAUTY PODCAST

At the end of last month, I joined Sara Spruch-Feiner on the **Glossy Beauty Podcast** with Kim Wezik, MPH from the Melanoma Research Foundation to make sunscreen choices simple. We cover broad-spectrum, water resistant SPF 30+, why I often reach for ISDIN and La Roche-Posay, and how a next-generation filter like Parsol Shield could move the U.S. market forward. I also discuss some of my sunscreen advocacy work.

Right now I am advocating for the **SAFE Sunscreen Standards Act** in the OMUFA reauthorization to modernize FDA review and expand access to effective, photostable filters.

## DR. YOO FEATURED IN ALLURE, VOGUE AND TODAY



DEWY DUMPLING  
The Best Hydrating Serums Are Derm-Approved Savings for Dry, Dehydrated Skin

By JENNIFER HUSSEIN  
April 4, 2025



Collage: Gabriella Castillon; Source Image: Allure editors

Can Skims' New Ultimate Face Wrap Really Sculpt Your Face? Dermatologists Weigh in

Kim Kardashian's clothing line released a face wrap with "shaping and sculpting" properties, according to its website. Will it work?

AUG. 1, 2025, 1:38 PM EDT / SOURCE: TODAY

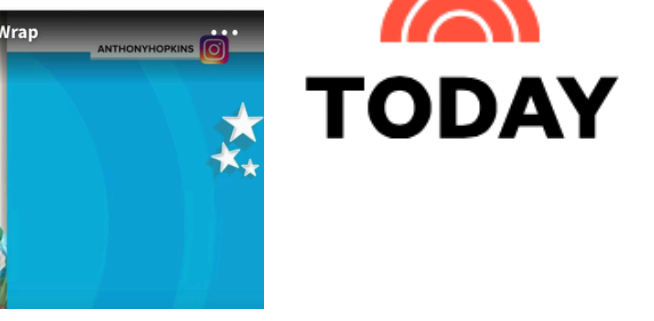


Maura Hohman  
Assistant Managing Editor



SHOPPING  
The Best Red Light Therapy Devices According To Clinicians and Editors

By JENNY REED AND KIANA HORDEN  
August 2, 2025



Collage: Gabriella Castillon; Source Image: Vogue editors

Anthony Hopkins Tries Kim Kardashian's New Skims Face Wrap

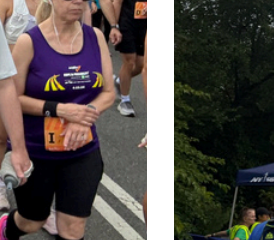
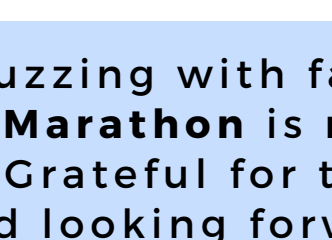
Anthony Hopkins tries Kim Kardashian's new Skims face wrap, which claims to "shape and sculpt" the face.

AUG. 1, 2025, 1:38 PM EDT / SOURCE: TODAY

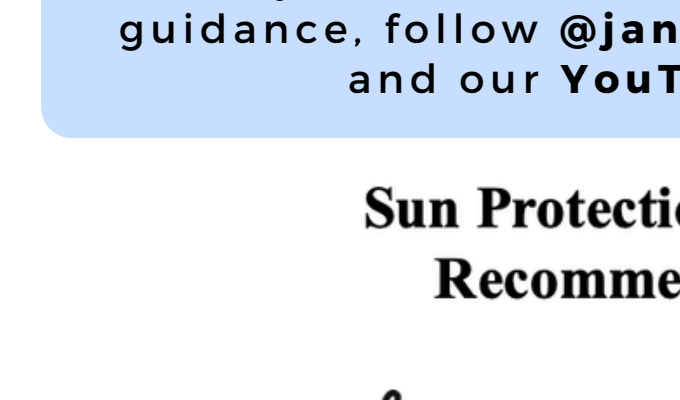
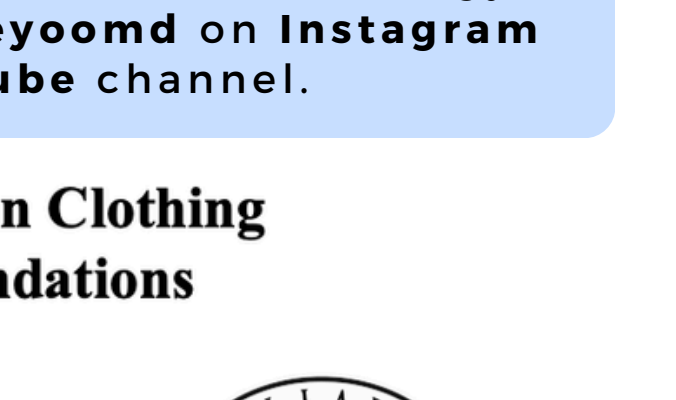


Grateful to be featured in **Allure**, **Vogue**, and **TODAY**! I shared tips on hydrating serums, how to choose red light therapy devices, and what to know about the Skims face wrap trend. Each piece focuses on practical takeaways you can use in your routine.

Read below!



## FALL MARATHON TRAINING

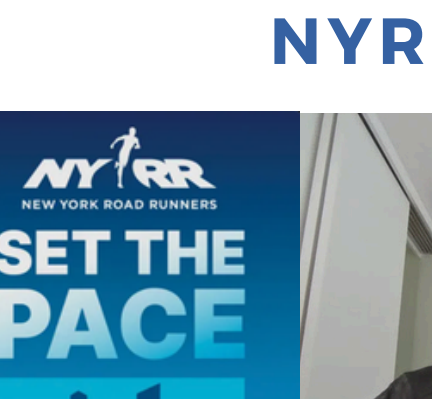


Central Park is buzzing with fall marathon groups, and the **Sydney Marathon** is now **less than two weeks away**!! Grateful for the NYC running community and looking forward to the race!

## COUPON CODES

This summer heat is no joke. Stay protected and save with the **codes** below. For quick sun safety reminders and overall dermatology guidance, follow **@janeyoomd** on **Instagram** and our **YouTube** channel.

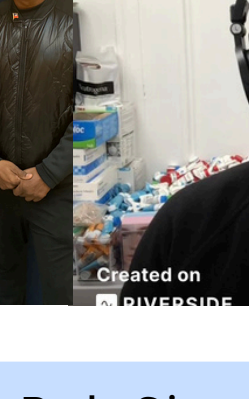
### Sun Protection Clothing Recommendations



UVSkinz - 20% off with MED20



Wallaroo - 20% off with JANEYOOMD

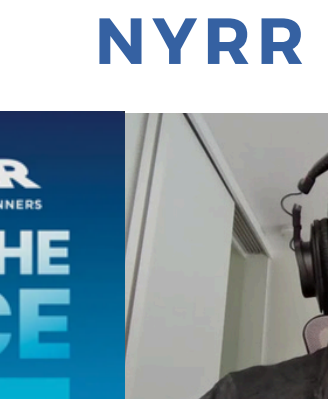


Coolibar - 20% off with YOO202025



Solbari - 15% off with JANEYOOMD15

FOLLOW US ON:

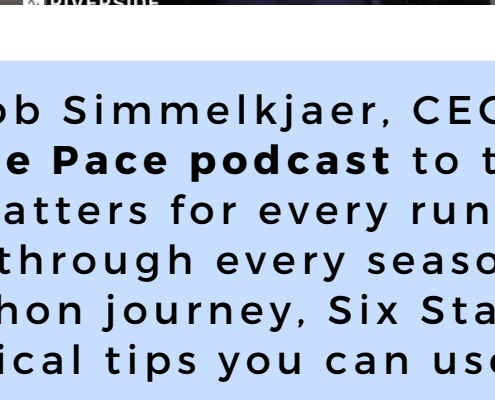
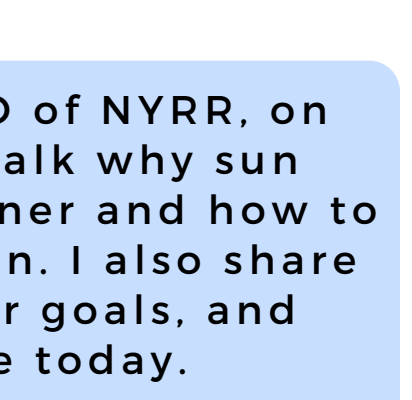
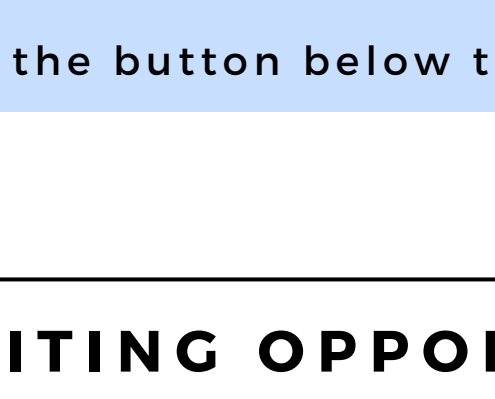


YOUTUBE



INSTAGRAM: JANEYOOMD

## NYRR PODCAST



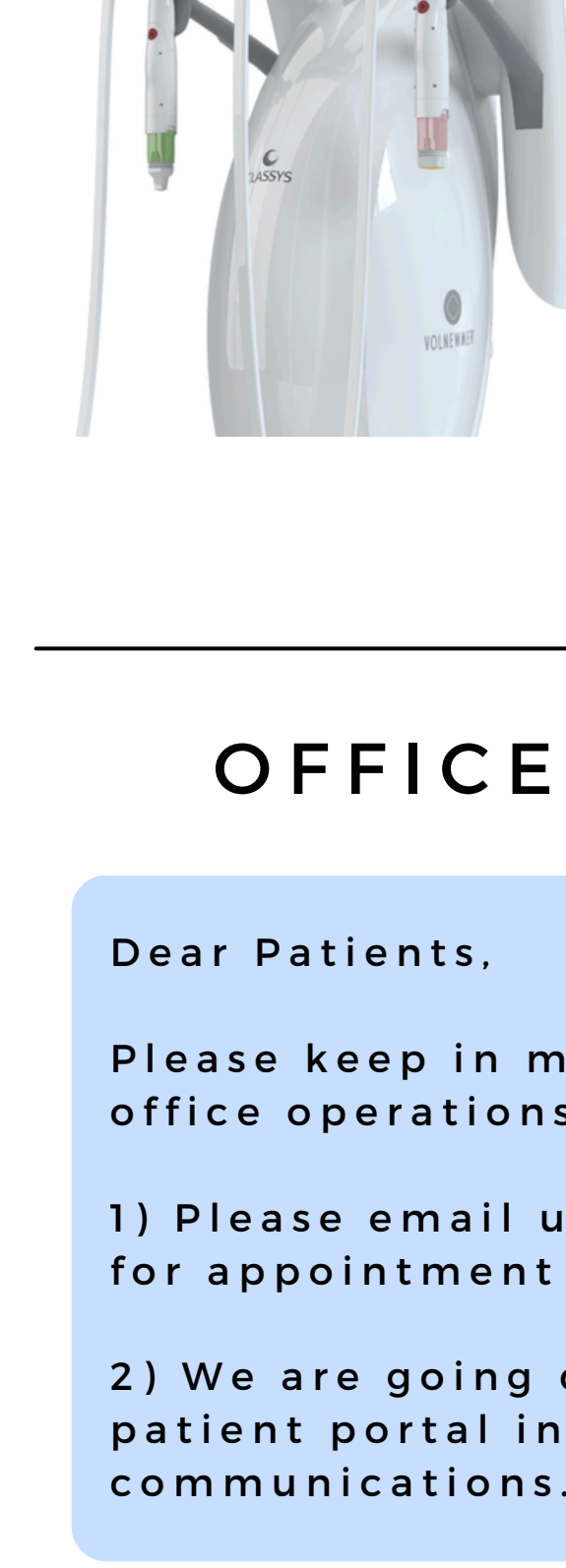
## AN EXCITING OPPORTUNITY! CLINICAL TRIALS

We are currently conducting a **new skincare study** at our office and are especially looking for patients who are currently taking **GLP-1 medications**.

If you are on a GLP-1 and interested in participating, please reach out to us at:

**clinicaltrials@janeyoomd.com**

## NEW TECH SPOTLIGHT EVERESSE BY CLASSYS



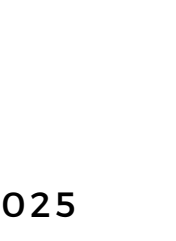
Looking for a way to lift and firm your skin without surgery or downtime?

EVERESSE is a non-invasive radiofrequency treatment that helps **tighten loose skin**, **smooth fine lines**, and **improve overall tone and texture**. It's great for areas like the jawline, eyes, and abdomen, places where skin tends to sag or lose elasticity over time!

As collagen rebuilds in the weeks that follow, your skin looks firmer, fresher, and more lifted.

🌟 **Ready to see the difference?** Reach out to us at **appts@janeyoomd.com** to schedule your consultation and discover how EVERESSE can help you achieve your skin-tightening goals.

## OFFICE REMINDERS



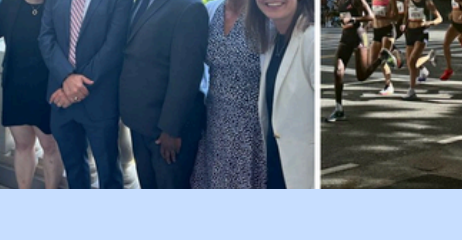
Dear Patients,

Please keep in mind these policies regarding office operations:

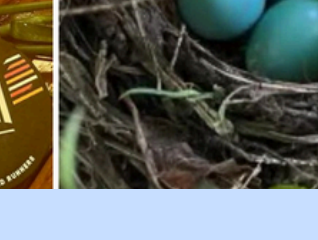
1) Please email us at **appts@janeyoomd.com** for appointment requests.

2) We are going digital! Please utilize the patient portal in order to streamline communications.

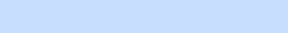
### DISCOUNT CODES



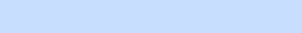
15% off with JANEYOOMD15



20% off with YOO202025



20% off with JANEYOOMD



20% off with MED20



USE CODE **JANEYOOMD25** FOR **5% OFF** AT CHECKOUT!

FOLLOW US ON INSTAGRAM FOR MORE DERMATOLOGY TIPS! @JANEYOOMD

